

August 1, 2018

Fire District Board of Commissioners
Upper Captiva Fire & Rescue District
N. Captiva, FL 33924

Dear Board of Commissioners,

As a gift to the Upper Captiva Fire and Rescue District on North Captiva Island, Florida, we would like to donate the website template, url, hosting service, and labor to create a new professional website dedicated for the use of the fire district. With content, direction, and coordination being determined by the Board of Commissioners and the Fire Chief, we would like to build a professional and contemporary website which will be an excellent representation of the Fire and Rescue District on North Captiva Island.

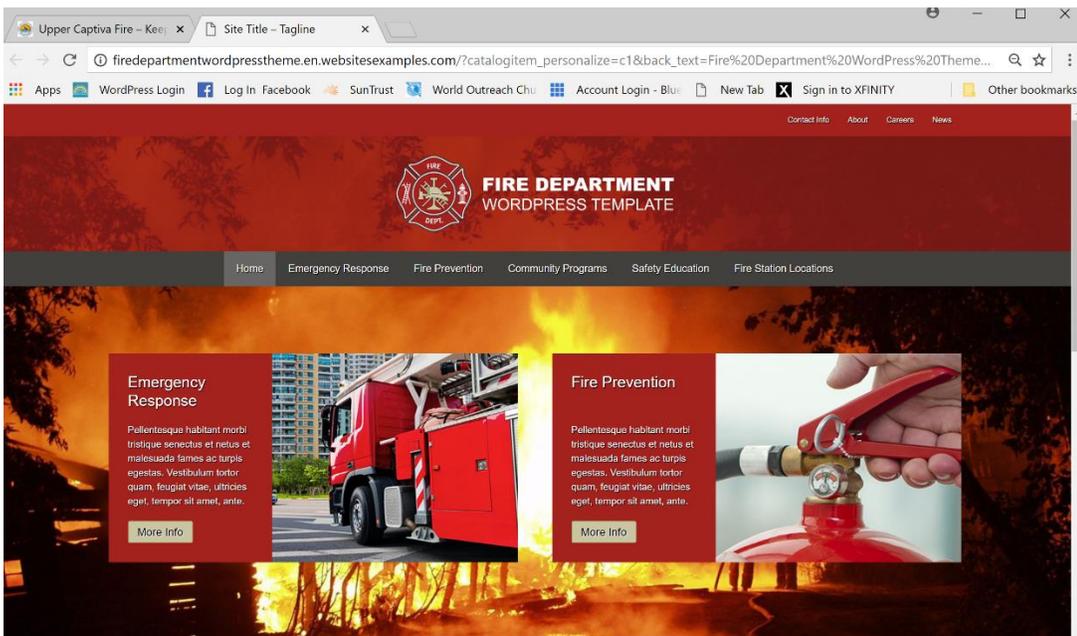
The current ucca1.com website, which currently supports a sub-link for the fire district web content is cumbersome, outdated, and not a true representation of the dedicated efforts expended by the District. By changing the hosting service to BlueHost and using a contemporary and commercially available website template designed for Fire Departments, including integration with WordPress, time spent doing content and document management will be saved, stress alleviated, and visual appeal will be gained. The URL www.uppercaptivafire.org has been secured, template purchased, and a website has been started to demonstrate the possibilities of this redesign. Content can be added with board approval or direction. Commissioners can preview the website now to see the site framework and updates made using currently available content from the ucca1.com site.

If you have any questions or concerns, please ask. We are excited to serve our community in this way.
Sincerely,

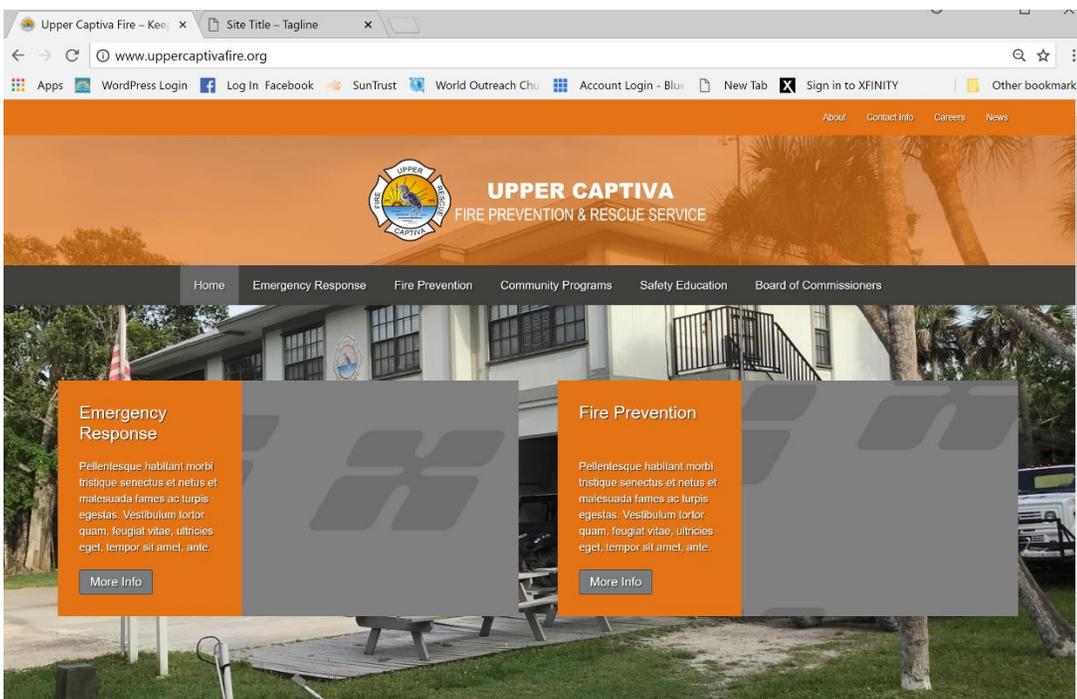
David and Teresa Bolme
201 Hummingbird Drive
N. Captiva Island, Florida

Offer Description

My efforts so far have been to purchase the url www.uppercaptivafire.org and to register this url with our BlueHost web site hosting service. I then purchased a web site template that was designed for Fire Departments, which comes with the layouts, pages, placeholder text, and placeholder images. The basic design by default is shown below. The images for the demo site are licensed, so we did not purchase these licensed images. We will need to use our own pictures to replace the placeholder images. We will also need to update the placeholder text. There are a variety of pages/menu choices that are common to the fire department line of work provided in this framework, and can be customized for our needs by changing the labels or removing the pages all together.

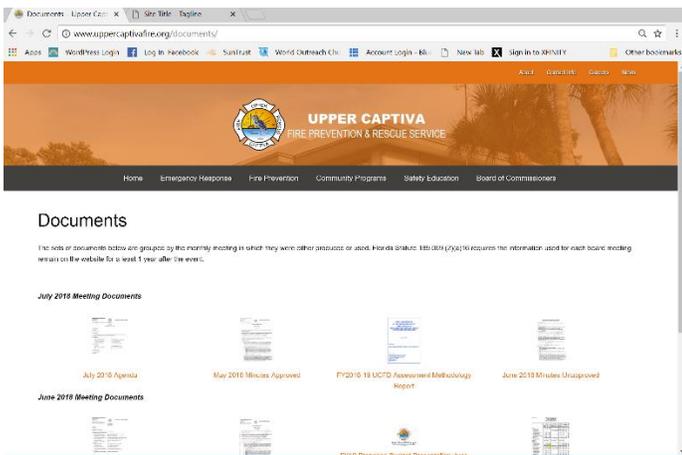
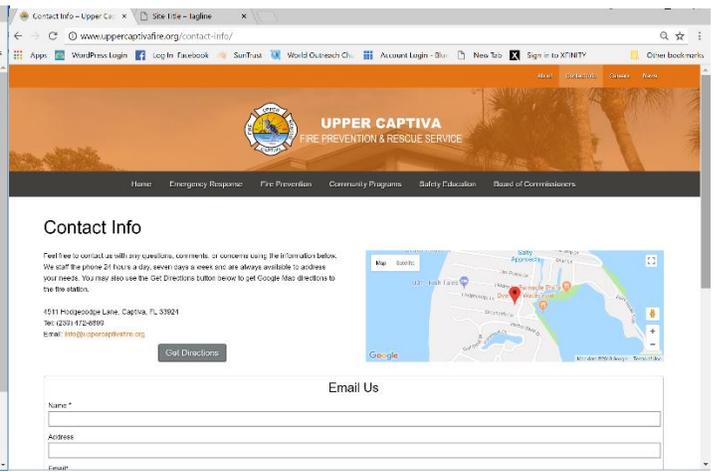
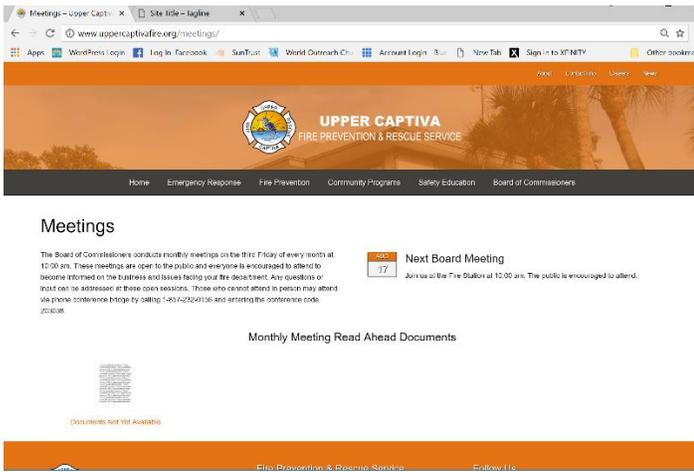


Next, I installed the template on the uppercaptivafire.org website, and updated the theme colors to go with the Upper Captiva Fire Prevention and Rescue Service logo as shown in the screen shot below. I also created the banner page including the logo to replace the demo site logo and text. I replaced the background image to be of the UCFPRS station as a starting image.



I then began to update some parts of the new site to include content from the ucca1.com website page, including information about the board meetings, documents, and board information. The document lists in the example show the more readable format of the document lists, allowing for a simplified format of display.

I have provided some of the screen shots below. However, the site is currently live, so you could use your computer or mobile device (phone, ipad, etc.) to look around on the site. This theme is responsive (mobile device compatible, resizing the content to be viewable on mobile devices).



The BlueHost service includes email addresses hosted for the addresses ending in @uppercaptivafire.org, so we can create email addresses for info@uppercaptivafire.org, chief@uppercaptivafire.org, etc. as needed without cost.

The decisions on which pages/menu items to retain and complete, or which ones to remove, actual images and text to complete the site would need to be discussed with some authorized member of the Board or a designee. We can continue to allow the ucca1.com site to maintain the current text and be in place while we complete this site and can then register this new url with the state when it is ready and approved by the Board.

I wanted to review this project with the Board before proceeding any further on updates to ensure there was a full approval of the effort, and some commitment to provide guidance and text review/content as needed. I am committing to the work of the customization using this template and tools but intend to work under the authority and guidance of the Board or other authorized designee.

Access to the site can be controlled to allow only authorized users to have access and control of only certain areas of the site as approved by the Board or authorized designee. There should be some policy created to identify the roles and authority for content updates for the site, including meeting documents, and historical information retention. The site has a blog feature and social media connections which can be used to present news and important matters to the public.

Sincerely,
David Bolme
201 Hummingbird Drive
615-653-6291